



**11. INTERNATIONAL  
"COMMUNICATION IN THE NEW WORLD"  
CONGRESS**

**15-17 December 2023  
Gaziantep, TÜRKİYE**

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**CONGRESS PROGRAM**

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**OPENING SPEECH**

**15.12.2023  
ANKARA LOCAL TIME: 13:50-14:00**



**Assoc. Prof. Dr. Hasan ÇİFTÇİ– *Harran University*  
CHAIRMAN OF THE ORGANIZING BOARD**

**Meeting ID: 875 0838 3006  
Passcode: 151515**

<https://us02web.zoom.us/j/87508383006?pwd=dHUyQ2RDVXBmYWYxd0dnVUlhTlBiQT09>

### **Önemli, Dikkatle Okuyunuz Lütfen**

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
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- ✓ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ✓ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

### **Dikkat Edilmesi Gerekenler - TEKNİK BİLGİLER**

- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
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- ✓ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır.

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- The participant must be connected to the session 5 minutes before the presentation time.
- All congress participants can connect live and listen to all sessions.
- Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

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- Make sure your computer has a microphone and is working.
- You should be able to use screen sharing feature in Zoom.
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- Requests such as change of place and time will not be taken into consideration in the congress program.

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Before you login to Zoom please indicate your hall number, name and surname

exp. H-1, Meryem PEKGÖZ

### **PARTICIPANT COUNTRIES (20):**

**Türkiye, USA, Kuwait, United Arab Emirates, , Ukraine, India, Indonesia, Romania, Portugal, Kosovo, Senegal, Vietnam, Hungary, Italy, Pakistan, North Macedonia, Nigeria, Morocco, Malaysia, Algeria**

**Session-1, Hall-1**

**15.12.2023**

**Moderator: Dr. Merve YILIRIM**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 14:00 – 16:00**

Title	Author(s)	Affiliation
REFLECTION OF PATHOS IN ADVERTISEMENTS	Gül Rengin Küçükerođan Bilge Kalkavan	Hasan Kalyoncu University, Türkiye
THE USE OF RELIGIOUS AND NATIONAL EMOTIONS IN CULTURAL INDICATORS IN ADVERTISEMENTS	Lütfiye Meral Özgen Rengin Küçükerođan	Hasan Kalyoncu University, Türkiye
CONTRIBUTIONS OF THE PATRIARCHAL FATHER IDENTITY USED IN CULTURE TO IDENTITY FORMATION AND TURKISH CULTURE: A SAMPLE OF TV ADVERTISEMENTS BETWEEN 2017 - 2023	Salih Keskin Süleyman Sırrı Yılmaz	Selçuk University, Türkiye
ADJUSTMENT OF REFUGEE STUDENTS IN HIGHER EDUCATION THROUGH THE LENSES OF INTERCULTURAL COMMUNICATION	Özge Hacıfazlıođlu Bilge Kalkavan İhsan Kuyumcu Sara Kalyoncu	University of California, USA Hasan Kalyoncu University, Türkiye Dubai American Academy, Dubai, United Arap Emirates
HIBRICAL ART AND JENNY HOLZER	Merve YILIRIM	University of Inresun, Giresun
DIGITAL GAMES and the CITY IMAGE	Sezgin Savaş Esra Tunçay	İstanbul Gelisim University, Türkiye American University of the Middle East, Kuwait
PRESENTATION OF EARTHQUAKE IN DIGITALIZED NEWSPAPERS: THE CASE OF UN PERMANENT MEMBERS	Segah YEŞİLYURT Özlem BARIŞ	Ondokuz Mayıs University, Türkiye
BODY LANGUAGE OF CHEFS WITHIN THE SCOPE OF COMMUNICATIVE ACTION THEORY AND EFFECT ON AUDIENCE	Fatma KOÇ İrfan YAZICIOĐLU	Siirt University, Türkiye Ankara Hacı Bayram Veli University, Türkiye
FAKE NEWS AND MORAL PANIC IN THE CONTEXT OF COVID-19: VACCINE HESITANCY: A CASE STUDY ON TWITTER	Metin EKEN Volkan KALKAN	Erciyes University, Türkiye
MUSLIM WOMEN IDENTITY ON DIGITAL PLATFORMS: THE EXAMPLE OF THE ÉLITE SERIES	Metin EKEN Hayal DEMİRCİ	Erciyes University, Türkiye

**All participants must join the conference 10 minutes before the session time.**

**Every presentation should last not longer than 10-12 minutes.**

**Kindly keep your cameras on till the end of the session.**

**Session-1, Hall-2**

**15.12.2023**

**Moderator: Dr. Hacer AKER**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 14:00 – 16:00**

Title	Author(s)	Affiliation
UNIVERSITY STUDENTS' PERCEPTIONS OF REALITY IN THE NEW MEDIA	Filiz Gündüz Çav	Bağımsız Araştırmacı, İstanbul.
SHARING CULTURE IN DIGITAL SOCIAL MEDIA AND EVERYDAY LIFE	Sena AYDIN Oya ŞAKI AYDIN	İstanbul Ticaret University, Türkiye
PRESENTATION OF VIOLENCE IN DIGITAL NEWSPAPERS: CONTENT ANALYSIS OF EXPLICITLY VIOLENT NEWS ON NEWSPAPER WEBSITES	Esra Güller Tamer Bayrak	Çanakkale Onsekiz Mart University, Türkiye
PRESSURE GROUPS' USE OF SOCIAL MEDIA IN FORMING PUBLIC OPINION: THE CASE OF #ZERENERTAŞ	Mahmut ACAR	Yozgat Bozok University, Türkiye
BIBLIOMETRIC ANALYSIS OF NATIONAL THESES WRITTEN ON CULTURE INDUSTRY AND SOCIAL MEDIA	Leyla DEMİR Deniz YENĞİN	Çanakkale Onsekiz Mart University, Türkiye
PARIS CLIMATE AGREEMENT IN THE TURKISH MEDIA: AN ANALYTICAL STUDY	Erhan AKYAZI Caner VAROL	Marmara University, Türkiye Yalova University, Yalova
EVALUATION OF THE ISRAELI-PALESTINIAN WAR THROUGH DIGITAL NEWS PLATFORMS WITHIN THE FRAMEWORK OF HERMAN AND CHOMSKY'S "PROPAGANDA MODEL"	Korhan ATİK Erdal DAĞTAŞ	Anadolu University, Türkiye
2023 KAHRAMANMARAŞ EARTHQUAKES EXAMINATION OF NEWSPAPER HEADLINES: EXAMPLE OF BİRGÜN, HÜRRİYET, SABAH NEWSPAPERS	Haktan DURSUN	Sivas Cumhuriyet University, Türkiye
DEEPFAKE TEKNOLOJİSİNİN HİPERGERÇEKLİK ÜZERİNDEN İŞLEYİŞİ	Büşra Kılıç Mehmet Emin Kahraman	İstanbul Gelisim University, Türkiye Yıldız Technical University, Türkiye
INSTAGRAM IN TURKISH ACADEMIC LITERATURE: A BIBLIOMETRIC ANALYSIS ON POSTGRADUATE THESES	Hacer AKER Gülbeyaz KÜÇÜK	Selcuk University, Türkiye

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**Session-1, Hall-3**

**15.12.2023**

**Moderator: Ojo Oluwole Simeon**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 14:00 – 16:00**

Title	Author(s)	Affiliation
THE HISTORY OF THE ESTABLISHMENT, FUNCTION AND OBJECTIVES OF SHARIA PAWNSHOP AS AN ECONOMIC DRIVER IN INDONESIA	Fifi Afista Nurul Kholisha Tahani Salsabila Ade Gunawan	State Islamic University K.H. Abdurrahman Wahid Pekalongan Indonesia
HISTORY OF MERCANTILIST AND CLASSICAL ECONOMIC THOUGHT (ADAM SMITH)	Dwi Ayu Septiyani Riema Ainun Nissa Muthia Husna Qolby Ibrahim Abdu Salam Muhammad Aris Syafi'i, M.E.I	State Islamic University K.H Abdurrahman Wahid Pekalongan, Indonesia
FACTORS THAT TRIGGER UNEMPLOYMENT AND INFLATION ON GOVERNMENT POLICY IN INDONESIA	Dina Ambarwati Berlian Eka Nursabrina Nailil Mufidah Qosim M. Aris Safii Muhammad Taufiq Abadi	State Islamic University K.H Abdurrahman Wahid Pekalongan, Indonesia
ECONOMIC THOUGHT OF CLASSICAL MUSLIM SCIENTISTS (ZAID BIN ALI, ABU HANIFAH, ABU YUSUF, ABU UBAID)	Elda Purwanti Khulaelatulil Azzah Lutfiyanti	State Islamic University K.H Abdurrahman Wahid Pekalongan, Indonesia
ISLAMIC ECONOMY WITH ITS GOAL AS A BENEFIT OF MANKIND IN INDONESIA	Zulfatus Saroya, Anisa Kamila, Tri Ayu Widyastuti, Achmad Tubagus Surur, Muhammad Sultan Mubarak	UIN. KH. Abdurrahman Wahid Pekalongan
ISLAMIC ECONOMY WITH ITS GOAL AS A BENEFIT OF MANKIND IN INDONESIA	Zulfatus Saroya, Anisa Kamila, Tri Ayu Widyastuti, Achmad Tubagus Surur, Muhammad Sultan Mubarak	UIN. KH. Abdurrahman Wahid Pekalongan
OPTIMIZING HUMAN CAPITAL MANAGEMENT IN HIGHER EDUCATION USING BUSINESS INTELLIGENCE SOLUTIONS	Adil BENABOU Fatima TOUHAMI Lamia DEMRAOUI	University of Sultan Moulay Slimane, Faculty of Economics and Management, Morocco
FOREIGN POLICY IS A CHAMELLEON; A CASE STUDY OF NIGERIA FROM 1960	Ojo Oluwole Simeon Isaac Amadu Katun AHMED ADAMU GBOYAKO HANAMEEL LUKA AUTA	Newgate University Minna, Nigeria
SAFETY AND HEALTH TOWARD SUSTAINABILITY: BIBLIOMETRIC ANALYSIS	Maryam Jamilah Asha'ari, Azman Ismail, Ummu Ajirah Abdul Rauf, Mazzlida Mat Deli, Ainul Huda Jamil	Universiti Kebangsaan Malaysia, Malaysia DRB-HICOM University of Automotive Malaysia
EVALUATING THE RELATIONSHIPS BETWEEN KNOWLEDGE SHARING AND FINANCIAL PERFORMANCE OF MALAYSIAN PUBLIC UNIVERSITY	Ummu Ajirah Abdul Rauf, Maryam Jamilah Asha'ari, 'Ainul Huda Jamil, Mazzlida Mat Deli, Siti Intan Nurdiana Wong Abdullah	Universiti Kebangsaan Malaysia Nottingham Trent University
AUDITING IN THE PUBLIC SECTOR IN KOSOVO	Besnik Hajdari	University of Mitrovica, Faculty of Mechanical and Computer Engineering, Mitrovica, Kosovo

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**Session-1, Hall-4**

**15.12.2023**

**Moderator: Dr. Roland Schmuck**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 14:00 – 16:00**

Title	Author(s)	Affiliation
DEVELOPING MARINE TOURISM IN DA NANG: RESEARCH AND PROPOSED STRATEGIES	Dr. Phan Thi Yen Dr. Dang Vinh	University of Foreign Languages Studies, The University of Danang, Viet Nam Vietnam - Korea University of Information and Communication Technology, The University of Danang, Viet Nam
RURAL TOURISM IN HAU GIANG PROVINCE, VIETNAM: CURRENT STATUS, CHALLENGES, AND OPPORTUNITIES	Dr. Le Tran Thanh LIEM Dr. Pham Ngoc NHAN Mr. Dao Nhat TAN Mr. Nguyen Minh TRI	Can Tho University, College of Rural Development, Vietnam Tra Vinh University, School of Economics and Law, Vietnam
INVOLVING STAKEHOLDERS AND MARKETING STUDENTS TO FOSTER INNOVATION	Paulo BOGAS	Instituto Politécnico de Setúbal, ESCE, Department of Marketing & Logistics, Setúbal, Portugal
THE EXPERIENTIAL LEARNING INTERVENTION MODEL	Paulo BOGAS	Instituto Politécnico de Setúbal, ESCE, Department of Marketing & Logistics, Setúbal, Portugal
QUALITY MANAGEMENT IN AFRICAN UNIVERSITIES	Aminata CISSE	Cheikh Anta diop University, FASTE F. GIRES, Dakar, Senegal
THE IMPACT OF INFORMATION TECHNOLOGY ON THE PERFORMANCE OF SMES IN KOSOVO	Dr.Venet Shala, Dr.Shaip Bytyqi, Dr.Fadil Lekaj	University of Prizren "Ukshin Hoti", Prizren, Kosovo College "AAB", Pristina, Kosovo College "Pjeter Budi" Pristina, Kosovo
ASSESSMENT OF SUSTAINABILITY REPORTS AT FINANCIAL INSTITUTIONS	Károly Szóka	University of Sopron, Hungary
ANTICIPATING CUSTOMER REQUIREMENTS AND INCREASING SATISFACTION WITH ZOOS	Dr. Roland Schmuck	University of Pécs Faculty of Economics, Department of Leadership and Organizational Sciences, Pécs, Hungary.
THE RELATIONSHIP BETWEEN PARENTING STYLES AND EMOTIONAL INTELLIGENCE IN ADOLESCENTS	Hekuran Sabedini Zanfina Shaqiri Marigona Rama, Alberta Tahiri	State University of Tetovo Faculty of Education "Hasan Prishta"
THE IMPACT OF MOTIVATION ON ESTABLISHING INTERPERSONAL RELATIONS BETWEEN EMPLOYEES IN THE AGRICULTURAL COMPANY	Profesor Kiril Postolov Professor Risto Elenov	University of Cyril and Methodius
IMPACT OF THE GENDER OF ALGERIAN TOURISTS ON THE WILLINGNESS FOR EXTERNAL TOURISM	Chems Eddine BOUKHEDIMI	University of Tizi Ouzou, Algeria

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**Session-2, Hall-1**

**15.12.2023**

**Moderator: Dr. Gülsüm ŞİMŞEK**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 16:30 – 18:30**

Title	Author(s)	Affiliation
TRANSFORMATIVE EFFECT OF THE PANDEMIC PERIOD ON THE THEATER: A REVIEW FROM THE DIGITAL THEATER PERSPECTIVE	Umut Abdül Süssler Ramazan Bilge	Istanbul Topkapı University, Türkiye
THE TELEVISION FACTOR IN THE CHANGING FOOD CULTURE: A STUDY ON FOOD AND RECIPE PROGRAMS	Ali Emre Bilis Gülce Tok	Çanakkale Onsekiz Mart University, Türkiye
BEAUTY AND THE DESIRE TO BE LIKED AS HEDONISTIC CONCEPTS IN POPULAR CULTURE: AN ANALYSIS OF BEAUTY YOUTUBERS	Ali Emre Bilis Samet Şen	Çanakkale Onsekiz Mart University, Türkiye
ART-BASED ACTION RESEARCH PROJECT PRACTICES	Çiğdem TANYEL BAŞAR	İzmir Demokrasi University, Türkiye
FROM TELEVISION TO NEW MEDIA: THE TRANSFORMATION OF POPULAR CULTURE IN DAILY LIFE	İlker ZOR	Çukurova University, Türkiye
THE RELATIONSHIP BETWEEN CORPORATE IMAGE AND HOSPITAL SATISFACTION IN THE HEALTH SECTOR	Meral TAŞDELEN Demet ŞAHİN	Selçuk University, Türkiye
CURRENT ISSUES IN PUBLIC RELATIONS: A BIBLIOMETRIC ANALYSIS OF THE JOURNAL OF PUBLIC RELATIONS REVIEW	Filiz Balta PELTEKOĞLU Emel Demir ASKEROĞLU	Marmara University, Türkiye Tekirdağ Namık Kemal University, Türkiye
A HOLISTIC APPROACH TO RISK, PROBLEM AND CRISIS MANAGEMENT IN STRATEGIC COMMUNICATION MANAGEMENT IN PUBLIC RELATIONS	Gülsüm ŞİMŞEK	Osmaniye Korkut Ata University, Türkiye
THE PEACE-THEMED VISUAL PROPAGANDA IN THE SOVIET UNION	Mehmet Ozan GÜLADA	Malatya Turgut Özal University, Türkiye
INTERACTION OF GLOBAL ADVERTISING STRATEGIES WITH THE BRAND: GLOBAL APPROACHES OF COSMETIC BRANDS: THE EXAMPLE OF L'OREAL PARIS	Gül Rengin Küçükerdoğan Ceren Şahin	Hasan Kalyoncu University, Türkiye

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**Session-2, Hall-2**

**15.12.2023**

**Moderator: Dr. Kemal Cem Baykal**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 16:30 – 18:30**

Title	Author(s)	Affiliation
SOCIAL RESPONSIBILITY POSTER DESIGNS ON BULLYING AND HARASSMENT THAT FEMALE GAMERS ENCOUNTER IN ONLINE GAMES	Çağrı GÜMÜŞ Rana Nur BAYSAL	KTO Karatay University, Türkiye
AN URBAN ECOLOGY IN THE HISTORY OF TURKISH DOCUMENTARY CINEMA: THE EXAMPLE OF "TIME IN SAFRANBOLU"	Tamer AÇIKGÖZ	Bolu Abant İzzet Baysal University, Türkiye
SEMIOTIC ANALYSIS OF THE INSIDER MOVIE IN THE CONTEXT OF PROFESSIONAL EXPERIENCE AND MEDIA OWNERSHIP	Süleyman Sırrı YILMAZ	Selcuk University, Türkiye
US AND THEM: FORMS OF EXPRESSION OF IDEOLOGICAL DISCOURSE IN THE MOVIE MAJORITY	Emrah Öztürk	Arkın Yaratıcı Sanatlar ve Tasarım Üniversitesi, Türkiye
A STUDY ON THE NUMBER OF AUDIENCES IN MOVIE THEATERS IN ÇANAKKALE PROVINCE	Kemal Cem Baykal	Çanakkale Onsekiz Mart University, Türkiye
A STUDY ON THE "NARROWCASTING" APPROACH IN TURKISH TELEVISIONS	Kemal Cem Baykal	Çanakkale Onsekiz Mart University, Türkiye
"ARE DIGITAL PLATFORMS KILLING CINEMA?" A STUDY ON EKŞİ SÖZLÜK USER COMMENTS	Murat ŞAHİN	Ondokuz Mayıs University, Türkiye
BIBLIOMETRIC PROFILE OF POSTGRADUATE THESES ON ADAPTATION	Hacer AKER Songül KOYUNCU	Selcuk University, Türkiye
WATCHING THE ECOLOGICAL MOURNING PROCESS CAUSED BY THE CHERNOBYL NUCLEAR ACCIDENT IN CINEMA: AN EVALUATION ON THE FILM "THE RUSSIAN WOODPECKER"	Sinem TUNA	Bağımsız Araştırmacı, Türkiye
THE USE OF ADVERTISING APPEALS IN POLITICAL ADVERTISEMENTS IN CONTEXT OF DAVIES'S ADVERTISING APPEALS TYPOLOGY	Ömer AYDINLIOĞLU Fikriye ÇELİK	Sivas Cumhuriyet University, Türkiye
ON IMAGING THE THEME OF "JOURNEY" IN THE ANIME MOVIES OF "SPIRITED AWAY" AND "GRAVE OF THE FIREFLIES"	Batu DURU Elif Ayca PALİK	Hasan Kalyoncu University, Türkiye

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**Session-2, Hall-3**

**15.12.2023**

**Moderator: Lect. PhD Irina-Ana DROBOT**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 16:30 – 18:30**

Title	Author(s)	Affiliation
SMART EDUCATION – NEW OPPORTUNITIES FOR THE DEVELOPMENT OF EDUCATION	Galina Mamus Viktor Sopiha Taras Soroka Andrii Uruskyi	Ternopil Volodymyr Hnatiuk National Pedagogical University, Ternopil, Ukraine
ANALYSIS OF EVENT TOURISM COMPETITIVENESS FACTORS	Kateryna VOVK	Simon Kuznets Kharkiv National University Of Economics, Ukraine
THE IMPORTANCE OF DEVELOPING AND USING SOFTWARE IN THE TOURISM INDUSTRY	Nataliia POHUDA	Simon Kuznets Kharkiv National University Of Economics, Ukraine
MATHEMATICAL MODELS FOR PREDICTIVE FINANCIAL ANALYTICS	Abdulgaffar Muhammad Aisha Ahmad Ishaq Maryam Isyaku Anthony Kolade Adesugba	Ahmadu Bello University Kano state Polytechnic Bayero University Kano
FINTECH AND THE FUTURE OF FINANCIAL SERVICES	Dr. C.Vijai, Mr.M.Elayaraja	Vel Tech Rangarajan Dr. Sagunthala R&D Institute of Science and Technology, INDIA St.Peter's Institute of Higher Education and Research, Tamil Nadu, INDIA
CONSEQUENCES OF EUROPEAN UNION CREATIVITY POLICIES	Lect. PhD Irina-Ana DROBOT	Technical University of Civil Engineering Bucharest, Bucharest, Romania.
STRATEGIC FORMULATION AND HOTEL PERFORMANCE IN SARANDA, ALBANIA	Olta KAPLLANI	University of Tirana, Faculty of Economy, Saranda Branch, Sarande
IMPACT OF SOCIAL MEDIA IN RAISING AWARENESS DURING NIGERIA'S ELECTION BY ANALYSING DATA FROM FACEBOOK AND TWITTER	Anas M. Salah Sanusi Garba Muhammed Sani Babakatun	Abdu-Gusau Polytechnic Talata Mafara, Zamfara State
AN INVESTIGATION INTO DIVERSE LEADERSHIP APPROACHES: A COMPARATIVE ANALYSIS OF LEADERSHIP STYLES	Dr. Rosy Dhall Mikul Simran Sikka	Gandhinagar University, Gujarat
THE INFLUENCE OF SOCIAL NETWORKS ON THEATER ATTENDANCE	Ihor Ponomarenko Polina Sytnyk	State University of Trade and Economics, Faculty of Trade and Marketing, Department of Marketing, Kyiv, Ukraine
BUSINESS MODELS IN GLOBALIZATION'S ERA: IMPLEMENTATION OF GREEN BUSINESS IN INDONESIA	Indra Purnama DANIARSO Hendri Hermawan ADINUGRAHA	UIN K.H. Abdurrahman Wahid Pekalongan, Indonesia

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**Session-2, Hall-4**

**15.12.2023**

**Moderator: Dr. Muhammad Faisal**

**Meeting ID: 875 0838 3006 / Passcode: 151515**

**Ankara Local Time: 16:30 – 18:30**

Title	Author(s)	Affiliation
CONNECTIVE BRANDS – MODELS OF ASSUMING INDIVIDUAL VALUES	Florentina Popa	Danubius University of Galati, Romania
CHARACTERIZE THE NERMT (NATIONAL REGISTRY EMERGENCY MEDICAL TECHNICIANS) IN PAKISTAN FULLY SPONSORED BY WORLD BANK	Muhammad Faisal	Allama Iqbal Open University Director (HRIMS), Ministry of Human Rights Commission, Pakistan
WHAT ARE THE PROBLEMS THAT CAUSE THE PERSON WITH EDUCATION AND ECONOMIC STABILITY TO RESORT TO DRUG USE?	Paula PETRISOR Mirela MICZIG Remus RUNCAN	Aurel Vlaicu University Arad
A REVIEW: CHOLESTEROL AND ITS MANAGEMENT	Neha Singh, Suneel kumar	Mangalayatan University, Aligarh
TOWARDS A FRAMEWORK FOR DEMOCRATIZING WORK FOR A SUSTAINABLE TOMORROW	Bojan Kitanovikj	Ss. Cyril and Methodius University in Skopje, Faculty of Economics-Skopje, Department of Management, Skopje, North Macedonia
EFFICIENT AUTOMATED PLANTAIN SLICING MACHINE FOR MICRO BUSINESS	Adaramola Ojo Jayeola, Oyewale Mustapha Akinola	The Federal Polytechnic Ilaro, Ogun State, Nigeria
AGRITOURISME AND AGRO-ECOSYSTEM STABILITY. CITY OF BISKRA ALGERIA, AS MODEL	Mokhnane tarek Khiari Reguia Sabah Adjlane	Center for Scientific and Technical Research on Arid Regions (CRSTRA, Algeria)
IMPACT OF SOCIAL MEDIA IN RAISING AWARENESS DURING NIGERIA'S ELECTION BY ANALYSING DATA FROM FACEBOOK AND TWITTER	Anas M. Salah Sanusi Garba Muhammed Sani Babakatun	Abdu-Gusau Polytechnic Talata Mafara, Zamfara State
AN INVESTIGATION INTO DIVERSE LEADERSHIP APPROACHES: A COMPARATIVE ANALYSIS OF LEADERSHIP STYLES	Dr. Rosy Dhall Mikul Simran Sikka	Gandhinagar University, Gujarat
THE EFFECT OF RICE PRICES AS A TRIGGER FOR INFLATION IN INDONESIA	Rafi PRASOJO Angga Candra WİNATA Rafid Nouval AQİL Lutfiyanti Hendri Hermawan ADINUGRAHA	UIN K.H. Abdurrahman Wahid Pekalongan, Indonesia
INFLATION IN INDONESIA	Fikri Novrial AZHAR Muhammad Farhan AHNAF Elda PURWANTI Hendri Hermawan ADINUGRAHA	UIN K.H. Abdurrahman Wahid Pekalongan, Indonesia

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